The past year has been jam packed with joys, challenges, change and growth. Jill Dutton and Sylvia Craig moved on to new exciting career opportunities. While we miss them, their legacies and inspiration remain. Julie Albert and Lulu Jenson joined us, bringing new energy, ideas and enthusiasm. Bode Seethaler entered our world and became the most beloved office baby.

The Alaska Injury Prevention Center is evolving. The Board, Staff and many partners engaged in a year-long thoughtful and diligent exploratory process, finally landing on our new identity: the Center for Safe Alaskans. The name better reflects the holistic approach we take to prevent injuries, promote wellbeing, and improve safety for all Alaskans. With healthy influences from the Anchorage Youth Development Coalition’s visions, our programs have evolved to align with what works—and that includes taking positive approaches to encouraging youth and adults to lead safe, healthy lives.

Entering our 20th year is a good time to reflect on where we have been. Years ago the AIPC strategic plan included aspirations to become a center of excellence, a citywide, statewide, national and international resource for injury prevention. Since then we have learned that injury prevention is bigger than our traditional efforts to reduce injuries. As we embrace our expanded vision, we continue to strive to be a Center of Excellence.

Entering our 20th year is also a good time to consider where we hope to go, and in doing so considering our organizational strengths: developing and implementing quality and award winning programs, dedication to evaluation and research, excellent fiscal management and security, nurturing existing relationships and partnerships, and growing new ones.

Finally, it is also a good time to take a breath, and celebrate, where we are, right now.

Marcia Howell
Since 1998, the Center for Safe Alaskans has been taking innovative, data-driven approaches to prevent injuries, promote wellbeing, and improve safety for all Alaskans.

**Our Staff**

Marcia Howell, Executive Director  
Beth Schuerman, Senior Projects Director  
Mandi Seethaler, Fiscal Manager  
Lulu Jensen, Projects Director  
Lindsey Hajduk, AYDC Director  
Ciara Johnson, AYDC Projects Director  
Julie Albert, Programs Coordinator

**Board of Directors**

Hillary Strayer (President), Alaska Native Tribal Health Consortium  
Soren Orley (Treasurer), University of Alaska Anchorage  
Ronni Sullivan (Secretary), Emergency Medical Services, retired  
Gordon Glaser (Director), State of Alaska Division of Public Health, retired  
Nathan Johnson (Director), Providence Health and Services  
Michael Kerosky (Ex-Officio), Senior Strategist  
Krystal Kompkoff (Director), Cook Inlet Tribal Council  
Angeline Washington (Director), Alaska Native Medical Center  
Corlis Taylor (Director), Fairbanks Memorial Hospital  
Brian Saylor (Ex-Officio), Institute of Circumpolar Health, retired

**AYDC Leadership Team**

Krystal Kompkoff (Chair), Cook Inlet Tribal Council  
Ruth Schoenleben (Vice Chair), Nine Star Education & Employment Services  
Gena Graves, Covenant House  
Joe Zawodny, Anchorage School District  
Lee Post, Division of Juvenile Justice  
Trina Resari-Salao, Big Brothers Big Sisters  
Rebecca Koford, Anchorage Youth Court  
Becky Judd (Emeritus), Consultant  
Michael Kerosky (Ex Officio), Cook Inlet Tribal Council
Our Programs and Services

Transportation Safety

We offer a variety of initiatives that help all Alaskans lead safer lives, from our babies to our elders!

- Child Passenger Safety
- Teen Driving
- CarFit Senior Driving
- Bike and Walk Safe

Anchorage Youth Development Coalition

AYDC supports youth-serving organizations so all Anchorage youth thrive.

- Second Order Change
- Youth Program Quality
- Youth Matter Grants
- Youth in Governance

Evaluation and Assessment

Safe Alaskans offers an array of evaluation services, specializing in community collaborative processes. We have expertise that can help partners on their own endeavors.
Anchorage Youth Development Coalition

Community Collaboration at Work

The Anchorage Youth Development Coalition (AYDC) is a program of the Center for Safe Alaskans. We are a broad and inclusive coalition of over 60 youth-serving organizations, businesses, and individuals working to create shared community practices around professional youth work.

Our Approach to Positive Youth Development
AYDC promotes and integrates strength-based strategies through advocacy, resources, networking, and training to ensure that all Anchorage youth thrive.

This approach incorporates Developmental Assets®, protective factors, and resiliency into supporting youth to make healthy, productive decisions and actions.

AYDC Initiatives

**Second Order Change**
Second Order Change is a leadership development series and a professional learning community designed to support staff in delivering high quality youth development programs. We support dozens of organizations each year to build social emotional competencies for their programs.

**Youth Program Quality**
Our continuous quality improvement initiative follows national best practices to improve youth relationships, experiences, and the environment in programs known to improve healthy youth outcomes.

**Youth Matter Grants**
AYDC has granted over $53,000 to youth-led community projects to promote youth health and wellbeing. Projects build safety, foster supportive adult relationships, and allow youth to make a difference in the community.
AYDC Services

- Networking and Connection
- Capacity Building
- Training & Professional Development
- Collaborative Advocacy
- Shared Resources

Our Impact

Youth Matter Grants
$53,000
AYDC has granted $53,000 to 11 organizations for 13 projects.

15.1%
Youth feelings of mattering to the community increased

4.56%
Youth-Adult support increased

2.01%
Youth civic self-efficacy increased

Second Order Change

Overall SEL Growth
Participants experienced an increase in Social Emotional (SEL) Competencies across all skill levels after participating

19 Organizations
120 Adults
Engaged in our program over 3 years. Nine organizations have continued throughout the years.

Youth Program Quality

$24,000
AYDC has granted $24,000 to 7 organizations

7 Organizations
11 Youth Program Sites
54 Adults
Engaged in our Social Emotional Learning continuous program quality initiative over 2 years.

"[I feel] that we can change the bad things in the community by using what we learned in the program."
- Youth participant, Youth Matter Grant program

"[Second Order Change is] very beneficial for staff. Exposure to guided reflection is such a luxury in our busy work lives--and greater understanding of social emotional learning is so important in our workplace."
- Second Order Change adult participant
Center for Safe Alaskans offers a variety of initiative that help all Alaskans lead safer lives, from our babies to our elders!

**Transportation Safety Initiatives**

**Child Passenger Safety**
Four nationally certified Child Passenger Safety (CPS) Technicians, including two instructors, are on staff at Safe Alaskans. CPS Technicians serve families & agencies to educate in proper transportation of children in motor vehicles. On-site car seat checks are available by appointment and staff regularly participate in car seat checkup events statewide. Additionally, training is available for groups and agencies upon request. Safe Alaskans is a member of the Alaska Child Passenger Safety Coalition, Occupant Protection Task Force, serves as the Statewide CPS Coordinator, NHTSA CPS Training contact, and serves on the National CPS Board.

**Teen Driving Safety**
Safe Alaskans staff work closely with high school student groups to implement peer-to-peer safe driving campaigns on social media, youth created videos, pledges, in-school morning announcements, assemblies and banners to create positive change and share information. Through our campaigns, the number of students who felt comfortable asking a peer to stop texting while driving increased from 36% to 63%.

**CarFit Senior Driving Safety**
In partnership with AAA, AARP, and the American Occupational Therapy Association (AOTA), we help older drivers by assessing the 'fit' of their cars for maximum safety & comfort. Alaska seniors have benefited from 10 local CarFit events at various senior centers, senior housing facilities, and health fairs. Recent survey findings show that senior drivers experience safety related 'fit' challenges with their cars including:

- Improper distance from steering wheel: 59%
- Inadequate views from side mirrors: 32%
- Improper seat height: 28%, and
- Improper head restraint height: 21%

The encouraging news is that after a 20 minute CarFit checkup 97% of participants' issues were resolved.

**Bike & Walk**
Safe Alaskans was honored to receive the 2018 Governor’s Special Achievement Award for the Bikeology Safety Education Program in which over 2,000 ASD students participated during the first year. We continue to promote pedestrian and cyclist safety through distribution of conspicuity items, support pop-up safety blitz at high-risk locations and share locally created safety videos via social media.
**Transportation Safety Services**

**Car Seat Checks**
Correctly using the appropriate car seat or booster seat significantly reduces the risk of serious or fatal injury to children.

**CarFit Checks**
CarFit is an educational program that offers older adults the opportunity to check how well their personal vehicles “fit” them.

**Trainings**
National Certification for both Child Passenger Safety Technicians and CarFit Technicians, and League of American Bicycle courses.

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**Our Impact**

<table>
<thead>
<tr>
<th>83%</th>
<th>97%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of car seats being checked were not installed correctly</td>
<td>% of people who had all corrections made during car seat check</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>85</th>
<th>71%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seniors who participated in a CarFit Checkup</td>
<td>benefited from an identified CarFit improvement (mirror adjust, seat position, etc.)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>195</th>
<th>275</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bicycle helmets distributed to students and housing partners</td>
<td>Car seat checks conducted in January-September 2018</td>
</tr>
</tbody>
</table>

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“We benefit greatly from your support, your generosity, and your many acts of kindness as you encourage the students to be their best and their safest.”

- Janice Strickland, Teacher in Anchorage School District

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“If it wasn’t for [Center for Safe Alaskans] we wouldn’t have known one car seat had a part recall and the other needed a belt clip. Staff is very friendly as well which is an extra bonus!”

- Samantha, Car Seat Check participant
Working Beyond Borders
Safe Alaskans' Work Across the State and World

Safe Alaskan Collaborations

Anchorage Safe Community

Since 1998, Safe Alaskans has led efforts to engage local partners in preventing injuries, promoting wellbeing, and improving safety in Anchorage. In 2018, Anchorage was accredited as an international Safe Community by the Pan Pacific Safe Communities Network.

Alaska Occupant Protection Use Survey

Safe Alaskans partnered with the Alaska Highway Safety Office to conduct the statewide observational seatbelt surveys for the 16th year in a row. The 2018 observations took place in August and September in the Anchorage, Juneau, Kenai, Fairbanks, and Matanuska-Susitna regions. Over 59,000 vehicles were observed during the study period. The results of this study indicate that 91.6% of Alaska drivers and passengers were using a seat belt during the study period, up from 76.7 in 2004.

91.6%
Alaska drivers and passengers seat belt use in 2018.

90% by 2020

We work in partnership with the United Way of Anchorage and Covenant House Alaska to support youth wellbeing across the board, including academic achievement and successful high school graduation. We provide support and expertise to engage youth as leaders in initiatives to achieve better outcomes for themselves and their peers.

Opioid Prevention Evaluation

We partner with the Healthy Voices Healthy Choices coalition to provide evaluation support to prevent opioid misuse for youth and young adults ages 12-25 in Anchorage. This is an ongoing effort of importance to the community.

As Alaskans, we confront danger in many ways – and we know that to be safe, we have to prepare and make good decisions. Being recognized as a ‘Safe Community’ reminds us to remain vigilant.

– Anchorage Mayor Ethan Berkowitz
Our Initiatives

Shared Risk and Protective Factors Workgroup
Center for Safe Alaskans convened a statewide shared risk and protective factors workgroup. Shared factors are those that influence multiple health and behavioral outcomes. For example, youth who feel like they matter to people in their community are less likely to consider suicide, drink alcohol, and are more likely to succeed academically and have healthy relationships.

The group is developing a data driven-resource that will help inform funders, policymakers, prevention and promotion specialists and evaluators in making the best use of fiscal and human resources to improve the quality of Alaskans lives.

International Safety Media Awards
Center for Safe Alaskans founded The International Safety Media Awards (ISMA), recognizing high quality safety media from around the world. The first ISMA was held in 2006 in Durban South Africa in conjunction with the WHO’s Injury Prevention and Safety Promotion conference (Safety). Since 2006, the ISMAs have been held at each subsequent WHO Safety conference in, Merida Mexico, London, Wellington New Zealand and Tampere, Finland.

This year over 400 pieces of media were received from 42 countries. A jury of renowned injury prevention and media specialists considered production quality, message clarity, innovation/creativity, and evaluation methods and outcomes. Past winners have leveraged their ISMA successes, resulting in increased funding and worldwide recognition. 2018 winners will be announced in Bangkok, Thailand in November.

THE SIXTH INTERNATIONAL SAFETY MEDIA AWARDS
Join us! Be inspired at the WORLD SAFETY 2018 Conference in November www.worldsafety2018.org

Sneak Preview
The Alaska Native Tribal Health Consortium’s - Float Coat Song and Dance video and The Evaluation of Safe Alaskans' Raise Your Voice initiative will be honored at ISMA 2018

"Thank you for your hundreds of entries!" from the ISMA Judges & Coordinators
Our Funders
Generous Community Support is Our Key to Success

Program Funders

AAA Mountain West
Alaska Native Tribal Health Consortium
Buckle Up for Life: Toyota & Cincinnati Children’s
Cook Inlet Tribal Council
Municipality of Anchorage
Pick.Click.Give.
Rasmuson Foundation
State of Alaska Department of Health and Social Services State of Alaska
State of Alaska Department of Transportation, Alaska Highway Safety Office
Safe Comm Pac
State Farm
Transport Accident Commission (TAC)
United Way of Anchorage
Volunteers of America Alaska, Healthy Voices Healthy Choices Coalition

AYDC Contributing Members

Cook Inlet Tribal Council
Southcentral Foundation
Recover Alaska
Abused Women’s Aid in Crisis
Anchorage Youth Court
Anchorage Public Library
Camp Fire Alaska
Alaska Afterschool Network
Alaska Humanities Forum
Anchorage School District
Boys & Girls Clubs of Southcentral Alaska
Big Brothers Big Sisters of Alaska
Choosing Our Roots
Christian Health Associates
Covenant House Alaska
Identity, Inc.
Lee Post Illustration
Nick Begich Scholarship Intern Fund
Nine Star Education & Employment Services
Parachutes Ministries
Planned Parenthood of the Great Northwest and Hawaiian Islands
Raven’s Group
Spirit of Youth
Stone Soup Group
Story Works Alaska
Strength Based Strategies
Youth Advisory Commission
Becky Judd
Krystal Kompkoff
Gordon Glaser
Tom Begich
Lindsey Hajduk
Our Partners

Thank you to all our Funders and Partners that make our communities safer!

21st Century Community Learning Centers
AAA Alaska
AAA Mountain West
AARP Alaska
Abused Women’s Aid in Crisis (AWAIC)
Agnew Beck Consulting
Alaska AfterSchool Network
Alaska AIDS Assistance Association
Alaska C.A.R.E.S (Providence)
Alaska Child Passenger Safety Coalition
Alaska Commission on Postsecondary Education (ACPE)
Alaska Geographic
Alaska Humanities Forum
Alaska Job Corps
Alaska Military Youth Academy
Alaska Native Medical Center
Alaska Native Tribal Health Consortium
Alaska Regional Hospital
Alaska Trails
Alaska Youth Advocates
Alaska Youth for Environmental Action
Anchorage Community Mental Health Services
Anchorage Fire Department
Anchorage Police Department
Anchorage Public Library
Anchorage School Business Partnership
Anchorage School District
Anchorage Senior Activity Center
Anchorage Youth Advisory Commission
Anchorage Youth Court
Association of Alaska School Boards
Big Brothers Big Sisters of Alaska
Birchwood Behavioral Health
Boys & Girls Club Alaska
Buckle Up For Life: Toyota & Cincinnati Children’s
Camp Fire Alaska
Catholic Social Services Refugee Assistance & Immigration Services
Central Peninsula Hospital
Choosing Our Roots
Christian Health Associates
Chugach Children’s Forest
Chugiak Eagle River Senior Center
Chugiak High School
Communities in Schools Atlanta
Congregation Beth Sholom
Cook Inlet Housing Authority
Cook Inlet Tribal Council
Covenant House Alaska
Denali Daniels & Associates, Inc.
Denali Family Services
Dimond High School
Division of Juvenile Justice (State of AK)
East Anchorage High School
First Alaskans Institute
First CME Church
Foraker Group
Foundation Health Partners
Girls Scouts - Susitna Council
Healthy Voices Healthy Choices (VOA)
Hope Community Resources
Hutchison High School
Identity, Inc.
JBER Playgroup Kids Corp, Inc.
Mat-Su Central School
Mat-Su Services for Children & Adults
Municipality of Anchorage - Office of the Mayor, and Parks and Recreation
National Safety Council
National Highway Traffic Safety Administration
Napaaqtugmuit School
NeighborWorks Alaska
Nine Star Education & Employment Services
Occupational Therapists Dee Berline and Winnie Hill
Office of Children’s Services
Parachute Ministries
Planned Parenthood of the Great Northwest & Hawaiian Islands
Providence Health & Services Alaska
Rasmuson Foundation
Rural CAP
Safe Kids Worldwide
Salvation Army
SEARHC
Shiloh Community Housing, Inc.
South Anchorage High School
Southcentral Foundation
Spirit of Youth
Standing Together Against Rape (STAR)
State of Alaska Division of Public Health, Injury Prevention
Story Works Alaska
thread
Title VII Indian Education (ASD)
TRIO Program of UAA
UAA Center for Human Development
United Way / 90% by 2020
University of Alaska Anchorage Center for Community Engagement and Learning
Vision Zero Anchorage
Wasilla High School
YWCA Alaska
Financial Statement
2018 Center for Safe Alaskans

Statements of Financial Position
December 31, 2017 and 2016

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>316,147</td>
<td>254,780</td>
</tr>
<tr>
<td>Grants and contracts receivable</td>
<td>200,042</td>
<td>252,739</td>
</tr>
<tr>
<td>Supplies inventory</td>
<td>4,349</td>
<td>4,349</td>
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<tr>
<td>Security deposits</td>
<td>5,705</td>
<td></td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>2,011</td>
<td>7,063</td>
</tr>
<tr>
<td>TOTAL CURRENT ASSETS</td>
<td>510,254</td>
<td>518,931</td>
</tr>
<tr>
<td>Equipment</td>
<td>22,018</td>
<td>22,018</td>
</tr>
<tr>
<td>Less accumulated depreciation</td>
<td>5,505</td>
<td>1,101</td>
</tr>
<tr>
<td>EQUIPMENT NET</td>
<td>16,513</td>
<td>20,917</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>526,767</td>
<td>539,848</td>
</tr>
</tbody>
</table>

LIABILITIES AND NET ASSETS

| CURRENT LIABILITIES      |           |           |
|                         | 48,367    | 49,257    |
| Accrued payroll and related liabilities |           |           |
| TOTAL CURRENT LIABILITIES | 48,367    | 49,257    |

NET ASSETS

| UNRESTRICTED             | 487,939   | 330,585   |
| NET ASSETS               | 15,501    | 160,006   |

TOTAL NET ASSETS

| 493,400                 | 490,591   |

TOTAL LIABILITIES AND NET ASSETS

| 546,767                 | 539,848   |

Statement of Activities
Years Ended December 31, 2017 and 2016

<table>
<thead>
<tr>
<th>UNRESTRICTED NET ASSETS</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue, gains and other support:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and contracts</td>
<td>1,038,558</td>
<td>1,318,324</td>
</tr>
<tr>
<td>Contributions</td>
<td>49,145</td>
<td>31,435</td>
</tr>
<tr>
<td>Income</td>
<td>42</td>
<td>24</td>
</tr>
<tr>
<td>Net assets released from restrictions:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restrictions satisfied by payments</td>
<td>91,909</td>
<td>138,851</td>
</tr>
<tr>
<td>TOTAL REVENUE, GAINS AND OTHER SUPPORT</td>
<td>1,175,666</td>
<td>1,489,614</td>
</tr>
</tbody>
</table>

| EXPENSE                  | 2017      | 2016      |
| Program services        | 993,848   | 1,217,309 |
| Management and general  | 153,201   | 157,695   |
| Fundraising             | 0,303     | 6,020     |
| TOTAL EXPENSE           | 1,149,352 | 1,381,024 |

INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS | 32,314 | 102,590 |

TEMPORARILY RESTRICTED NET ASSETS

| Grants, contributions and contracts | 87,295 | 160,006 |
| Restrictions satisfied by payments | 91,809 | 133,821 |

INCREASE (DECREASE) IN TEMPORARILY RESTRICTED NET ASSETS | 24,505 | 26,175 |

INCREASE (DECREASE) IN NET ASSETS | 7,809 | 128,765 |

NET ASSETS - beginning of year | 400,591 | 461,826 |

NET ASSETS - end of year | 408,400 | 400,591 |

"We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards issued by the Comptroller General of the United States, the financial statements of Alaska Injury Prevention Center (a nonprofit organization), which comprise the statement of financial position as of December 31, 2017, and the related statements of activities, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated August 13, 2018."
Thank you!

Marcia Howell
Center for Safe Alaskans
4241 B Street, Suite 100 / Anchorage, AK 99503 / 907-929-3939