

# Reflective Tape

Pedestrian and Bicycle Injuries Show Steady Decline.

## Reflectors in Schools

20,000+ASD students at 44 schools received reflective tape. Observations at the schools showed the number of students wearing something reflective increased 6 times after distribution.

## Rural Alaska

AIPC provided 4300 reflective strips to community groups in Nulato, Quinhagak, Cordova, Golovin, Teller, St. Paul, Yukon Koyukuk School District, AFN, Huslia, St. Mary, Tanana Chiefs, Sitka and more.

## Safe Commutes

Of the 325 individuals AIPC provided reflective tape to, most responded that they used the tape for walking to the bus.

## Word of Mouth

86% of people who responded to AIPC's evaluations said that they would recommend the program to a friend.



**BE SAFE. BE SEEN.**

► Why wearing white is **NOT** enough



**Alaska Injury Prevention Center distributed reflective tape to over 30,000 people last year.**

AIPC distributed tape at events around Anchorage including Alaska Federation of Natives' annual conference and Alaska Native Medical Center's Safety Week. AIPC also provided Beans Café, Rural Cap, Anchorage Rescue Mission, Project Homeless, Hope Cottages, and Alaska Native Heritage Center with over 2,350 reflective items including tape, lights, hats, and gloves.



## 15 years of Reflecting

Alaska Injury Prevention Center has been providing pedestrian safety and reflectors to the Anchorage School District for 15 years. During that time, bicycle and pedestrian injuries have steadily declined.