

The background of the cover is split diagonally from the top-left to the bottom-right. The upper-left portion is teal and features a faint, atmospheric image of a coastline with mountains and water. The lower-right portion is a solid lime green. The text is positioned on the white background that separates these two colored areas.

ALASKA INJURY PREVENTION CENTER

# **ANNUAL REPORT 2017**

**AIPC**  
Alaska Injury Prevention Center.org





# LETTER FROM OUR EXECUTIVE DIRECTOR



It is with a light heart and optimistic mind that I am writing the Executive Director's thoughts for the year. I recently happened upon a website that introduced global trends for 2020 and beyond. Included in the list were concepts such as positive psychology, wellness, prevention, and methodologies for measuring happiness.<sup>(1)</sup> In fact, it noted a Harvard Business School class, 'Positive Psychology as the Catalyst for Change,' was not only full, but had a waiting list. It is this information that lightens my heart and gives me great optimism. AIPC's trajectory into the future is solidly grounded in science, and at the forefront of innovative social thought and practice.

**Preventing injuries** in Alaska has been AIPC's mission since its incorporation almost 20 years ago. We worked hard towards that purpose. Yet, while we were doing good work, and seeing a reduction in some injury areas, I noticed that much of the rest of world was combining injury prevention with safety promotion. We tend to not differentiate between the two in the conventional practice of injury prevention. Traditionally we have been engaged in creating a safer physical environment, utilizing fear of enforcement to prompt safe behavior and providing education, with the belief that if people know what they should do to be safe, they will do it. While this sometimes works, it is not a cure all.

**Safety promotion** adds the science of what it takes to decrease unsafe behaviors and to see an increase in the adoption of safe ones. In many ways, this is more complicated than passing legislation to get people to wear seat belts, and threaten to ticket unbelted passenger. This is the science behind what motivates that change in a way that is sustainable, and not dependent on maintaining a perception of a high level of enforcement.

**Wellbeing** is "achievement of good and satisfactory existence as defined by the individual."<sup>(2)</sup> Some of the factors that contribute to wellbeing include supportive relationships, risk management to protect individuals and promote personal safety, feeling secure, happiness and health. People who experience a sense of wellbeing, have optimism, well developed social and emotional skills and engage in healthier and safer lifestyles. With the merging of the Anchorage Youth Development Coalition with AIPC, we have added the promotion of wellbeing into our cache of Core Purposes.

Moving through 2017 and into 2018, I am optimistic and excited. I am grateful for the grace in which our staff has begun integrating our work, learning how we all complement each other and building on each other's strengths. I am grateful for our dedicated board members, community partners, funders and international colleagues. I look forward to a new year as under our new name: **Safe Alaska**, as we prevent injuries, promote wellbeing, and improve safety.

*Marcia Howell*

(1) <http://global-influences.com/global-key-trends-2020/>

(2) <http://medical-dictionary.thefreedictionary.com/well-being>





## OUR STAFF

Marcia Howell, *Executive Director*  
Beth Schuerman, *Projects Director*  
Mandi Seethaler, *Fiscal Manager*  
Sylvia Craig, *Projects Director*  
Lindsey Hajduk, *AYDC Director*  
Ciara Johnson, *Project Manager*  
Jill Dutton, *Administrative Manager*

## CORE PURPOSE:

*Promote Wellbeing,  
Prevent Injuries and  
Improve Safety in  
Alaska.*





## CORE VALUES

- Innovative
- Collaborative
- Inclusive and Respectful
- Data Driven
- Strength-based

## AIPC Board

- **Hillary Strayer** (President), *Alaska Native Tribal Health Consortium*
- **Soren Orley** (Treasurer), *University of Alaska Anchorage*
- **Ronni Sullivan** (Secretary), *Emergency Medical Services*
- **Gordon Glaser** (Director), *State of Alaska Division of Public Health - Retired*
- **Nathan Johnson** (Director), *Providence Health and Services*
- **Michael Kerosky** (Ex Officio), *Cook Inlet Tribal Council*
- **Krystal Kompkoff** (Director), *Alaska Job Corps*
- **Brian Saylor** (Ex Officio), *Institute for Circumpolar Health - Retired*
- **Corlis Taylor** (Director), *Fairbanks Memorial Hospital*
- **Angeline Washington** (Director), *Alaska Native Medical Center*

## AYDC Leadership Team

- **Krystal Kompkoff** (Chair), *Alaska Job Corps*
- **Ruth Schoenleben** (Vice Chair), *Nine Star Education & Employment Services*
- **Carlette Mack**, *Covenant House*
- **Joe Zawodny**, *Anchorage School District*
- **Kate O'Brien**, *Foraker Group*
- **Kortnee Carmack**, *Cook inlet Tribal Council*
- **Kris Pitts**, *Alaska C.A.R.E.S*
- **Becky Judd** (Emeritus), *Consultant*
- **Michael Kerosky** (Ex Officio), *Cook Inlet Tribal Council*

# OUR WORK

AIPC Programs at a Glance



## ANCHORAGE YOUTH DEVELOPMENT COALITION

AYDC is a coalition of over 60 youth-serving organizations committed to promoting positive youth development so all of Anchorage's youth thrive. Our program integrates strength-based strategies through advocacy, networking, and training to support youth workers and improve youth programs.

## BULLYING PREVENTION

We have certified instructors offering Green Dot bystander intervention training to young adults within our community. Green Dot empowers and equips bystanders to safely intervene and stop power-based personal violence incidents, such as bullying, from occurring.

## 90% BY 2020

We work in partnership with United Way of Anchorage to support youth wellbeing across the board, including academic achievement and successful high school graduation. We provide support and expertise to engage youth as leaders in initiatives to achieve better outcomes for themselves and their peers.

## OPIOID ASSESSMENT

We partnered with Healthy Voices Healthy Choices to conduct a community needs assessment, strategic plan, and evaluation plan to prevent opioid misuse and abuse for youth and young adults in Anchorage. This effort will carry forward as we work in partnership to address our community's needs.

## TEEN DRIVING SAFETY

We work with youth across the state of Alaska to promote safe teen driving. We recently collaborated with youth to educate parents about local laws and best practices related to teen driving so that parents in Alaska can support their teens as they learn to drive.

## CHILD PASSENGER SAFETY

Four nationally certified Child Passenger Safety (CPS) Technicians, including two instructors, are on staff at AIPC. CPS Technicians serve families & agencies to educate in proper transportation of children in motor vehicles. On site car seat checks are available by appointment and the staff regularly participates in car seat check up events statewide. Additionally, training is available for groups and agencies upon request. AIPC is a member of the Alaska Child Passenger Safety Coalition, Occupant Protection Task Force, and serves as the Statewide CPS Coordinator and NHTSA CPS Training Contact.





## CARFIT

In partnership with AAA, AARP, and the American Occupational Therapy Association (AOTA), we help older drivers by assessing the 'fit' of their cars for maximum safety & comfort. Alaska seniors have benefited from 10 local CarFit events at various senior centers, senior housing facilities, and health fairs.

Recent survey findings show that senior drivers experience safety-related 'fit' challenges with their cars including:

- Improper distance from steering wheel (59%)
- Inadequate views from side mirrors (32%)
- Improper seat height (28%) and improper head restraint height (21%)

The encouraging news is that after a 20 minute CarFit checkup 97% of participants' issues were resolved.



## YOUTH MATTER GRANTS

We launched our first AYDC Youth Matter grant program in 2017 for coalition members to promote youth mattering in their programs. Thanks to a Division of Behavioral Health grant, we were able to support eight organizations through grants totaling \$30,500.

In Anchorage, youth who matter more to people in their communities are less impacted by bullying and its consequences. To achieve this, grantees designed programs with youth leaders to fulfill three goals to promote mattering, with a special focus on how the program staff incorporate best practices to support youth in their projects. This program uses shared measures across different projects. With strong evaluation we will show how promoting positive outcomes supports our youth to have positive outcomes.

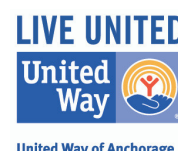
## SECOND ORDER CHANGE

Research shows that youth *environments, relationships, and experiences* impact short and long term outcomes from health, to civic engagement, to economic self-sufficiency. Second Order Change is an initiative to support transformation in both individual staff capacity and organizational health and culture, to maximize our ability to achieve positive outcomes for youth.

The Second Order Change cohorts are a leadership development series and a professional learning community. They support staff at all levels in youth serving organizations to build social and emotional intelligence, responsible for over 50% of effectiveness in all professions, and critical for supporting youth. Each session in the series sparks personal reflection and peer learning through exploration of critical topic in youth development.

*"Exposure to guided reflection is such a luxury in our busy work lives—and greater understanding of social emotional learning is so important in our workplace."*

- Second Order Change  
Executive Cohort Member



# OUR FUNDERS

## PROJECT FUNDERS

AAA Mountain West  
 Alaska Native Tribal Health Consortium  
 Buckle Up for Life: Toyota & Cincinnati Children's  
 Cook Inlet Tribal Council  
 The Mayor's Office of the Municipality of Anchorage  
 Rasmuson Foundation  
 State of Alaska Department of Health and Social Services  
 State of Alaska, Department of Transportation, Alaska Highway Safety Office  
 State Farm  
 UAA Center for Community Engagement & Learning  
 United Way of Anchorage  
 Volunteers of America Alaska, Healthy Voices Healthy Choices Coalition

## AYDC CONTRIBUTING MEMBERS

Abused Women's Aid in Crisis (AWAIC)	Christian Health Associates
Access Alaska	Cook Inlet Tribal Council, Inc (CITC)
Agnew Beck Consulting	Covenant House Alaska
Alaska Afterschool Network	Denali Family Services
Alaska Children's Trust	Healthy Voices Healthy Choices
Alaska Geographic	Hope Community Resources
Alaska Humanities Forum	January Scott
Alaska Job Corp (Chugach Education Services, Inc)	Joe Zawodny
Alaska Military Youth Academy	Kate O'Brien
Alaska Youth & Family Network	Kortnee Carmack
Alaska Youth for Environmental Action (AYEA)	Kris Pitts
Anchorage Public Library Anchorage	Krystal Kompkoff
Youth Advisory Commission	Lutheran Social Services
Anchorage Youth Court	Michael Kerosky
Bean's Café	NeighborWorks Alaska
Becky Judd	Rasmuson Foundation
Beth Schuerman	RuralCAP
Big Brothers Big Sisters of Alaska	Ruth Schoenleben
Camp Fire Alaska	Southcentral Foundation
Carlette Mack	Strength Based Strategies
Catholic Social Services	YWCA Alaska

# Our Partners

21st Century Community Learning Centers (CCLC)  
AAA Alaska  
AAA Mountain West  
AARP Alaska Abused Women's Aid in Crisis (AWAIC)  
Agnew Beck Consulting  
Alaska Afterschool Network  
Alaska AIDS Assistance Association  
Alaska C.A.R.E.S (Providence)  
Alaska Child Passenger Safety Coalition  
Alaska Commission on Postsecondary Education (ACPE)  
Alaska Humanities Forum  
Alaska Job Corps  
Alaska Military Youth Academy  
Alaska Native Medical Center  
Alaska Native Tribal Health Consortium  
Alaska Regional Hospital  
Alaska Trails  
Alaska Youth Advocates  
Alaska Youth for Environmental Action (AYEA)  
Anchorage Community Mental Health Services  
Anchorage Fire Department  
Anchorage Police Department  
Anchorage Public Library  
Anchorage School Business Partnership  
Anchorage School District  
Anchorage Senior Activity Center  
Anchorage Youth Advisory Commission  
Anchorage Youth Court  
Anchorage's Promise  
Association of Alaska School Boards  
Big Brothers Big Sisters of Alaska  
Birchwood Behavioral Health  
Boys & Girls Club Alaska  
Buckle Up For Life: Toyota & Cincinnati Children's  
Camp Fire Alaska  
Catholic Social Services  
CSS Refugee Assistance & Immigration Services (RAIS)  
Central Peninsula Hospital  
Christian Health Associates  
Chugach Children's Forest  
Chugiak Eagle River Senior Center  
Chugiak High School  
Congregation Beth Shalom  
Cook Inlet Housing Authority  
Cook Inlet Tribal Council  
Covenant House Alaska  
Denali Daniels & Associates, Inc.

Denali Family Services  
Dimond High School  
Division of Juvenile Justice (State of Alaska)  
East Anchorage High School  
First Alaskans Institute  
First CME Church  
Foraker Group  
Foundation Health Partners  
Girls Scouts - Susitna Council  
Healthy Voices Healthy Choices (VOA)  
Hope Community Resources  
Hutchison High School  
Identity, Inc.  
JBER Playgroup  
Kids Corp, Inc.  
Mat-Su Central School  
Mat-Su Services for Children & Adults  
Municipality of Anchorage - Office of the Mayor  
Municipality of Anchorage - Parks and Recs  
National Highway Traffic Safety Administration  
National Safety Council  
Napaaqtugmuit School  
NeighborWorks Alaska  
Nine Star Education & Employment Services  
Occupational Therapists Dee Berline and Winnie Hill  
Office of Children's Services  
Parachute Ministries  
Planned Parenthood of the Great Northwest & Hawaiian Islands  
Providence Health & Services Alaska  
Rasmuson Foundation  
RuralCAP  
Safe Kids Worldwide  
Salvation Army  
SEARHC  
Shiloh Community Housing, Inc.  
South Anchorage High School  
Southcentral Foundation  
Spirit of Youth  
Standing Together Against Rape (STAR)  
State of Alaska Division of Public Health, Injury Prevention  
Story Works Alaska  
thread  
Title VII Indian Education (ASD)  
TRIO Program of UAA  
UAA Center for Human Development  
United Way / 90% by 2020  
University of Alaska Anchorage Center for Community  
Engagement and Learning  
Vision Zero Anchorage  
Wasilla High School  
YWCA Alaska

Thank you to our funders and  
partners for your support and  
involvement in our work.



# FINANCIAL STATEMENT

## ALASKA INJURY PREVENTION CENTER

Statements of Financial Position December 31, 2016 and 2015

### ASSETS

	2016	2015
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 254,780	\$ 248,122
Grants and contracts receivable	252,739	166,758
Supplies inventory	4,349	4,349
Prepaid expenses	7,063	11,213
<b>TOTAL CURRENT ASSETS</b>	<b>518,931</b>	<b>430,442</b>
Equipment	22,018	-
Less accumulated depreciation	- 1,101	-
<b>EQUIPMENT, NET</b>	<b>20,917</b>	<b>-</b>
<b>TOTAL ASSETS</b>	<b>\$ 539,848</b>	<b>\$ 430,442</b>

### LIABILITIES AND NET ASSETS

<b>CURRENT LIABILITIES</b>		
Accounts payable	\$ -	\$ 32,879
Accrued payroll and related liabilities	49,257	35,737
<b>TOTAL CURRENT LIABILITIES</b>	<b>49,257</b>	<b>68,616</b>
<b>NET ASSETS</b>		
Unrestricted	330,585	227,995
Temporarily restricted	160,006	133,831
<b>TOTAL NET ASSETS</b>	<b>490,591</b>	<b>361,826</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 539,848</b>	<b>\$ 430,442</b>

For a copy of Independent Auditor's Report and accompanying notes to financial statements email [aipc@alaska-ipc.org](mailto:aipc@alaska-ipc.org).

## ALASKA INJURY PREVENTION CENTER

Statements of Activities

Years Ended December 31, 2016 and 2015

	2016	2015
<b>UNRESTRICTED NET ASSETS</b>		
Revenue, gains and other support:		
Grants and contracts	\$ 1,318,324	\$ 828,494
Contributions	31,435	98,187
Interest income	24	19
Net assets released from restrictions:		
Restrictions satisfied by payments	133,831	48,283
<b>TOTAL REVENUE, GAINS, AND OTHER SUPPORT</b>	<b>1,483,614</b>	<b>974,983</b>
Expenses:		
Program services	1,217,309	794,894
Management and general	157,695	108,406
Fundraising	6,020	4,231
<b>TOTAL EXPENSES</b>	<b>1,381,024</b>	<b>907,531</b>
<b>INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS</b>	<b>102,590</b>	<b>67,452</b>
<b>TEMPORARILY RESTRICTED NET ASSETS</b>		
Grants, contributions and contracts	160,006	133,831
Restrictions satisfied by payments	- 133,831	- 48,283
<b>INCREASE (DECREASE) IN TEMPORARILY RESTRICTED NET ASSETS</b>	<b>26,175</b>	<b>85,548</b>
<b>INCREASE (DECREASE) IN NET ASSETS</b>	<b>128,765</b>	<b>153,000</b>
NET ASSETS - beginning of year as previously stated	-	168,401
Prior period adjustment (Note I)	-	40,425
<b>NET ASSETS - beginning of year, restated</b>	<b>361,826</b>	<b>208,826</b>
<b>NET ASSETS - end of year</b>	<b>\$ 490,591</b>	<b>\$ 361,826</b>

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# Connecting to Our Community, It's What We Do!



BICYCLE SAFETY

## COLLABORATIVE

We network & build relationships that improve informal & formal support systems through meaningful community participation & sharing ideas and resources. "We do together what we cannot do alone."

## INCLUSIVE

Welcoming and celebrating diverse perspectives, individuals & organizations.



90% BY 2020  
YOUTH TASK  
FORCE



ANCHORAGE  
YOUTH COURT



CPS TECHNICIAN  
CERTIFICATION CLASS



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Report compiled by Sylvia Craig & Jill Dutton  
[AlaskaInjuryPreventionCenter.org](http://AlaskaInjuryPreventionCenter.org)  
[AYDC.org](http://AYDC.org)