



ANNUAL REPORT 2022

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A MESSAGE FROM OUR EXECUTIVE DIRECTOR

The Center for Safe Alaskans (originally the Alaska Injury Prevention Center) was founded nearly 25 years ago based on the International Safe Community model; to create a safer community by working with multi-sector partners during planning, implementation, and evaluation.

In the early 2000s, sector work was siloed and met in sector-specific work groups. Fast-forward 23+ years, the Center for Safe Alaskans is now one of the leading organizations promoting intentional cross-sector pollination and collaboration through a shared risk and protective factor (SRPF) approach in Anchorage, Alaska, nationally and internationally. Our work has evolved towards a focus on reducing risk and protective factors that are shared by multiple health concerns rather than simply focusing on individual injury areas. Safe Alaskans SRPF initiatives have been recognized and honored in published case studies and shared widely across the U.S. We do not do this alone! I want to offer deep gratitude to those who bravely supported our innovative move towards integrated multi-sectoral work.

Reflecting on my 20+ years with Safe Alaskans, I am especially cognizant of the importance of developing and nurturing relationships. Much of our success can be attributed to relationships we have developed over the years across sectors. We have made great strides and have many more steps to take. I look forward to continuing to learn from and work with our partners in Anchorage, Alaska and around the world.

Marcia Howell

Our Purpose

Prevent injuries,
promote wellbeing,
and improve safety
for all Alaskans.



Our Values

Innovative
Collaborative
Inclusive & Respectful
Data-Driven
Strength-Based

Our Staff

Marcia Howell, *Executive Director*

Mandi Seethaler, *Deputy Director*

Ciara Lowery, *Program Director*

Emmanuel Portillo, *AYDC Director*

Amy Brown, *Program Coordinator*

Samantha Gordon, *Strategic*

Communications Specialist

Board of Directors

Hillary Strayer, *President*

Krystal Kompkoff, *Vice President*

Soren Orley, *Treasurer*

Brian Saylor, *Secretary*

Gordon Glaser, *Director*

Nathan Johnson, *Director*

Ronni Sullivan, *Director*

Corlis Taylor, *Director*

Angeline Washington, *Director*

INNOVATIONS

Youth Matter Grants

This year's Youth Matter Grants initiatives supported two rounds of grants for a total of eleven youth-led projects to improve wellbeing in Anchorage and Alaska. Five were offered through Anchorage Youth Development Coalition and six specifically focused on safe driving messages for youth. The initiative included more youth voice and leadership than ever through: inclusion of past grantees in orientation planning and facilitation; addition of a youth info session for interested grantees during the application period, also co-facilitated by past grantees; and continuous improvement to the initiative based on youth input via interviews, focus groups, and pre- and post- survey results from youth participants.

[Click here to view the pre- and post- survey results.](#)

Projects were designed, implemented, and evaluated by youth-led teams and included: an Augmented Reality Game, public service announcements on social media, an audio drama, a short film, workshops, and creating online educational resources. To learn more about the Winter/Spring 2022 projects, check out the showcase below. And visit our Youtube channel to see Summer 2021 projects here:

- [Alaska Teen Media Institute](#)
- [Nine Star Education and Employment Services](#)
- [Healthy Voices Healthy Choices](#)
- [Alaska Poor People's Campaign](#)

Youth participants were supported by partner organizations receiving the grants, as well as by training, technical assistance, and resources provided by Safe Alaskans and AYDC. Thank you also to the 2022 Alaska Maternal Child Health & Immunization Conference for hosting our presentation on Youth Matter Grants and Youth Mattering in Healthy Alaskans 2030.

[Click here to view the YMG Showcase!](#)

Impact on Youth Creators from 2021 Safe Driving Messages for Youth

When youth creators of the campaigns were surveyed:

100% agreed or strongly agreed:

"This project made it likely that I will drive more safely."

"This project is likely to make me think more often about the possible effects of unsafe driving on people my age."

Additionally, when youth viewers of the campaigns were surveyed:

75% agreed or strongly agreed:

"This video motivated me to spread the word not to drink and drive."

100% agreed or strongly agreed:

"I think looking out for pedestrians is cool."

"After watching this video, I feel more prepared to look out for drivers when I'm walking."

67% responded "Likely" when asked:

"After watching this video, how likely are you to have your passenger text for you?"

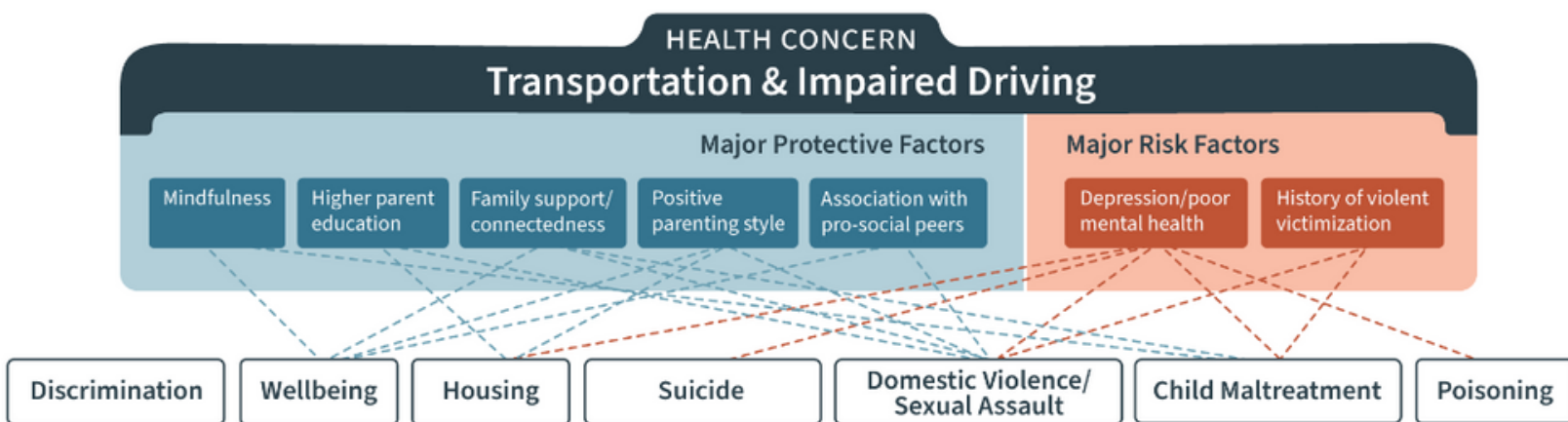
Shared Risk and Protective Factors

Thanks to generous funding from the Alaska Mental Health Trust Authority, as well as funding from Thrive Mat-Su and the Alaska Division of Behavioral Health, Safe Alaskans built and published the first Alaska Shared Risk and Protective Factor website.

Many influences in our lives can affect our physical and behavioral health and quality of life. Influences that can lead to unhealthy behaviors or negative effects are called “risk factors,” and influences that can support us and lead to positive effects are called “protective factors.” These factors are often interconnected and “shared” amongst multiple effects on our physical and behavioral health and quality of life.

It is the product of a yearlong initiative to gather input from partners and stakeholders around the State of Alaska. The website is a living space where interested people can find general information about the Shared Risk and Protective Factor framework, Alaskan applications of the framework, and examples of RFP and proposal language grantors and grantees can use to ensure that future work incorporates an SRPF approach. The website includes local, statewide, and national resources, including Alaskan rural and Traditional Practices.

The image below shows connections between risk and protective factors associated with safe driving and how those factors are shared with other health concerns.



[Click here to view the Shared Risk and Protective Factor Alaska Website!](#)

Check out what the ISMA team has been up to!



www.facebook.com/internationalsafetymediaawards



www.instagram.com/isma_awards



www.linkedin.com/company/isma-awards



[@ISMA_awards](https://twitter.com/ISMA_awards)



International Safety Media Awards (ISMA)

The Center for Safe Alaskans 2022 International Safety Media Awards (ISMA) is grateful for the generous support from the Driver Alcohol Detection System for Safety (DADSS) and the Automotive Coalition for Traffic Safety (ACTS). The distinguished judging panel includes safety media experts from Australia, the United States, Pakistan, Sweden, Canada, Columbia, Peru, and Iran. ISMA 2022 Submissions for ISMA 2022.

The ISMAs provide an opportunity for global recognition of powerful safety media and professional networking and learning opportunities. ISMA 2022 saw the addition of a new entry and judging platform through Samantha Gordon's persistence and savvy technology efforts. Judges and entrants agreed that using AwardForce was an exponential improvement in terms of professional look and ease of use. Awards will be announced by Marcia and Sam at the World Health Organization's 2022 Safety conference in Adelaide, Australia.

In addition to announcing the awards, Safe Alaskans staff and honored guests will present a workshop at the conference on how to use communications theoretical frameworks for message design and evaluation.

Finally, the Safe Alaskans Health Communication Neuromarketing Lab will also be featured at an ISMA exhibit at the conference. This will provide an opportunity for worldwide promotion of the mobile lab.



Tsela Tshweu

Category: Campaign
Award: Special Recognition
Injury Area: Road Safety
Organization: Society of road safety ambassadors
Country(s): Botswana



"Heroes drive in pajamas" 3 season "Calendar Naked truth"

Category: Campaign
Award: Bronze
Injury Area: Drunk Driving
Organization: Zavod VOZIM
Country(s): Slovenia



Connecting the Dots: The Community Against Preventable Injuries (aka. Preventable)

Category: Campaign
Award: Silver
Injury Area: General Public
Organization: The Community Against Preventable Injuries (Preventable)
Country(s): Canada

Social Media

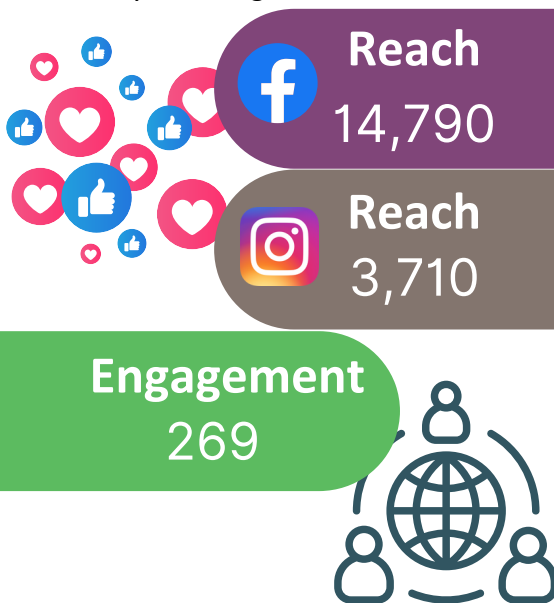
Over the last year, we have expanded our efforts to reach Alaskans across the state. Throughout our various yearly campaigns in 2021-2022, we are proud to say that we reached 100,000 people. These campaigns included: Child Passenger Safety, Bike and Pedestrian Safety, Older Adult Driver Safety, Teen Driving Safety, Anchorage Youth Development Coalition, and a new Mindfulness Campaign. We plan to continue to further our reach to our Alaskan community and reach as many Alaskans as possible!

Mindfulness Campaign

Our Mindfulness social media and website campaign were also great successes. The website included a simple homepage, a resource page, and a daily blog. The blog offered a daily mindful breathing practice promoted as a 14-day mindful breathing challenge. The daily posts were automatically cross-posted to Facebook, which was a successful formula. We had 239 views of the website and 97 visitors, with an average of 26 views per day. There were 58 click-throughs to the daily breathing practices. The three most popular tags were: Safealaskans (39), mindful awareness (37) and mindful breathing (32).

Mindfulness Campaign Overview

We chose Facebook and Instagram as the main social media channels. Boosting posts on Facebook made a huge impact in both reach and engagement, as did adding a link in the bio of the Instagram page alongside directing users where to go by way of Instagram comments.



A Look at the Numbers Over the Year

	Facebook Across our two different Facebook pages (Safe Alaskans and AYDC), we have 1,563 followers.	78,954 Reached
	Instagram Our Safe Alaskans Instagram, @SafeAlaskans, has grown to a follower count of 390.	3,254 Reached
	YouTube This year we made huge strides to update our YouTube channel. We grew our subscriber count to 1,208 and plan to keep creating new content.	8,723 Reached
	Mailchimp Our Mailchimp account was expanded this year to further reach out to the Alaskan community with current announcements. We have grown our audience to 1,068 subscribers.	5,788 Reached

PROGRAMMATIC HIGHLIGHTS

Child Passenger Safety

With funding from the Alaska Highway Safety Office, Safe Alaskans conducted one-third of the 1082 car seat checks conducted statewide. Between August 1, 2021, and July 30, 2022, Safe Alaskans distributed one-half (199) of all seats distributed statewide. Safe Alaskans is truly here to help caregivers transport their children safely.

Safe Alaskans received the Buckle Up for Life (BUFL) Good Idea Grant through Cincinnati Children's Hospital and Toyota. This innovative Child Passenger Safety program focuses on mentoring CPS Technicians who are managing CPS programs alone in three rural communities. Amy Brown mentored technicians in all aspects of Child Passenger Safety, including training technicians to use the National Digital Check Form (NDCF), all aspects of recertification, and how to host a car seat event with car seat distribution in their community. This pilot program was conducted in the Native Village of Eyak, with the Knik Tribe, and with Craig Tribal Association on Prince of Wales Island and will continue.



Amy presented her work at the Cincinnati Children's Hospital Leadership showcase during the 2nd National Conference on American Indian and Alaska Native Injury and Violence Prevention on rural outreach and working with Alaska Native communities.

AAA has been a substantial and constant supporter of Child Passenger Safety in Alaska, providing free car seats for distribution at Safe Alaskans. In addition to funding, they provide marketing materials at no cost to technicians nationwide. Those marketing materials are developed from the data derived from the NDCF, which Safe Alaskans uses for all car seat checks, so we know the messages are relevant and current! We are data-driven!



Child Passenger Safety (cont'd)

Mandi Seethaler, a Child Passenger Safety Technician and Instructor for over 10 years, served as the Public Health/Research representative member of the National Child Passenger Safety Board (NCPSTB), serving as Chairperson and Co-Curriculum Committee Chair, and now serves as the Community Engagement Representative until May 2024; she will also co-chair the Curriculum Community. Last year her work included the development of the Hybrid CPS certification training, an innovative way to certify technicians. The NCPSTB also started a revision of the 2020 National Child Passenger Safety Technician Certification training. Mandi engaged many Safe Alaskan staff members and their families for photos that will be used in the curriculum. Big thank you to Amy's daughter Delilah, who made a video that is featured in the Hybrid curriculum! Mandi presented nationally at the LifeSavers Conference and Kidz in Motion and presented a webinar to support technician recertification on CPS Social Media for over 200 attendees. She also presented at the NHTSA Region 10 CPS Roundtable and at two state CPS Conferences. She was also a reviewer for the soon-to-be-released Hybrid School Bus Curriculum!

Older Adult Driver

This year we provided nine educational outreach events to older adults on the topic of improving older adult driver safety and continue to grow our outreach statewide by partnerships with new organizations such as in Seward, Juneau, and Palmer Senior Centers.

We identified 21 new agencies and organizations for outreach to mail our educational rack card and inform them about our opportunities for safety presentations.

In December, using social media and our website, we reached over 2,400 adult Alaskans with driver education information. This information contained educational material that allowed adults to see how well they fit in their vehicles and how they could drive safer. Improving comfort can be part of a safer ride -- we plan to continue our efforts to bring comfort and safety to the older adult Alaskan community!

[Click here to view our
Older Adult Driver
Resource Page](#)

Bicycle and Pedestrian Safety

The Alaska Highway Safety Office and the Municipality of Anchorage provided generous support to the Center for Safe Alaskans' bicycle and pedestrian safety initiatives. After thoroughly analyzing quantitative pedestrian and bicycle injury data and gathering qualitative data from stakeholders, Safe Alaskans designed and implemented multiple pedestrian and bicycle safety initiatives. Correct bike helmet use was promoted through presentations, helmet fittings, and our culminating public service announcement in partnership with the Anchorage Police Department.

Additional campaign work included partnering with Kaladi Coffee to share pedestrian safety messages on coffee cup sleeves that we crafted as part of the Municipality of Anchorage pedestrian safety project. Coffee sleeves were distributed at several Kaladi Brother Coffee Cafés around Anchorage. Safe Alaskans staff provided 292 helmets, helmet fittings, and bike and pedestrian safety education during 9 events through July 2022. Through the grant from the municipality, we were able to provide additional conspicuity items such as bike lights, zip pulls, reflective bike cuffs, and reflective bike helmet stickers.



Thanks to our friends at the Anchorage Police Department, we produced an educational video showing how to properly wear a bike helmet.

[Click here to check it out!](#)



Young Driver

National Teen Driver Safety Week

Safe Alaskans engages in a young driver campaign every fall in conjunction with a world-wide teen safe driving promotion. In 2021, eleven schools received safe driving toolkits for school-based safe driving campaigns. We were especially excited to include Lathrop High School, expanding our reach to Fairbanks youth.

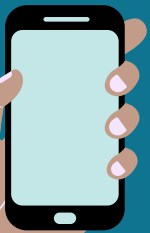
[Click here to take a look at the Spring 2022 Teen Driver Safety Toolkit](#)

Young Driver Analytics

Six schools participated in our Safe Driving Campaign this year, including:

- Dimond High School
- Eagle River High School
- Service High School
- West Anchorage High School
- Lathrop High School
- East High School

These schools, combined with our social media reach, helped us reach over 20,000 people in the Alaskan community!



Reach
21,973

Impressions
45,714

Link Clicks
246



**LEAVE SOONER
DRIVE SLOWER
LIVE LONGER**

Young Driver (cont'd)

Mindfulness and Safe Driving

Mindfulness is an evidence-based method of decreasing distracted and aggressive driving. In October 2021, Safe Alaskans launched an eight-weeklong pilot mindfulness course, presented virtually to youth in Alaska. Youth and young adults participated in the pilot session. They were given a pre- and post- evaluation, which included questions about safe driving and changes in the individual's ability to regulate emotions and behavior related to safe driving, as well as questions asking about youth interest in mindfulness and knowledge of mindfulness. Additionally, a 4-week long virtual young adult mindfulness course for those between the ages of 18-25. These initiatives lead to the development of an asynchronous virtual mindfulness course which will be launched in Fall 2022. Alaska Center for Mindfulness developed the curriculum and, Anchorage Youth Court will be the first to offer the online mindfulness course as a sentencing option for their defendants, which will go live by September 2022. After that, it will be available to youth throughout Alaska.

Graduated Driver's Licensing Campaign

Center for Safe Alaskans is taking the lead on developing Graduated Driver's Licensing (GDL) educational campaign for parents. Campaign design began with a telephone survey of parents to determine current knowledge around GDL requirements, develop baselines, and assess where they go to get trustworthy information. The next steps include conducting focus groups with parents to gather qualitative data to guide campaign development into FFY 2023.

ANCHORAGE YOUTH DEVELOPMENT COALITION



Anchorage Youth Development Coalition (AYDC)

Anchorage Youth Development Coalition (AYDC) is a broad and inclusive coalition of youth-serving organizations, businesses, and individuals working to create shared community practices around professional youth work. AYDC promotes and integrates strength-based strategies through advocacy, resources, networking, and training to ensure that all Anchorage youth thrive.

This year we continued connecting and engaging with AYDC partners virtually through:

- Monthly coalition gatherings
- AYDC Leadership Team
- Weekly newsletter to partners
- Participation in local and statewide collaboratives
- Presentations and workshops
- Policy advocacy
- Town Halls in partnership with Volunteers of America, Alaska
- Alaska Native Cultural Charter School Capacity Building
- AYDC Second Order Change Series
- Justice, Equity, Diversity, & Inclusion
- Youth Matter Grants
- AYDC Membership

AYDC Leadership Team

Thank you to the partners who served on the AYDC Leadership Team this year, providing strategic guidance to the coalition and championing AYDC in the community.

- Krystal Kompkoff, Cook Inlet Tribal Council
- Jess Limbird, Recover Alaska
- Anna McGovern, Alaska Afterschool Network, A program of Alaska Children's Trust
- Gena Graves, Covenant House Alaska
- Trina Resari-Salao, Goldstream Group
- Michael Kerosky, Cook Inlet Tribal Council
- Becky Judd, Strength Based Strategies
- Jordan Kamer, Municipality of Anchorage Health Department
- Nithya Thiru, Story Works Alaska
- Justin Dickens, Identity Inc. (former member)

Second Order Change

Second Order Change is a professional learning series that supports the adults who work with youth in honing their own social emotional learning and leadership competencies. The six-part series focuses on developing the following competencies in participants:

- **Self management**
- **Responsible decision making**
- **Self Awareness**
- **Social Awareness**
- **Relationship Skills**

In FY22, we facilitated Second Order Change (SOC) in early February through March 2022. Participant organizations included: CITC, Denali Family Services, Camp Fire Alaska, Alaska Native Justice Center, and Center for Safe Alaskans.

Recruitment focused on and priority was given to organizations that served a majority of Alaska Native youth.

What does Second Order Change do for its participants?



18 participants from 5 organizations completed the whole series virtually in 2022. The biggest reported increase after participating in Second Order Change was in the following four skill areas:



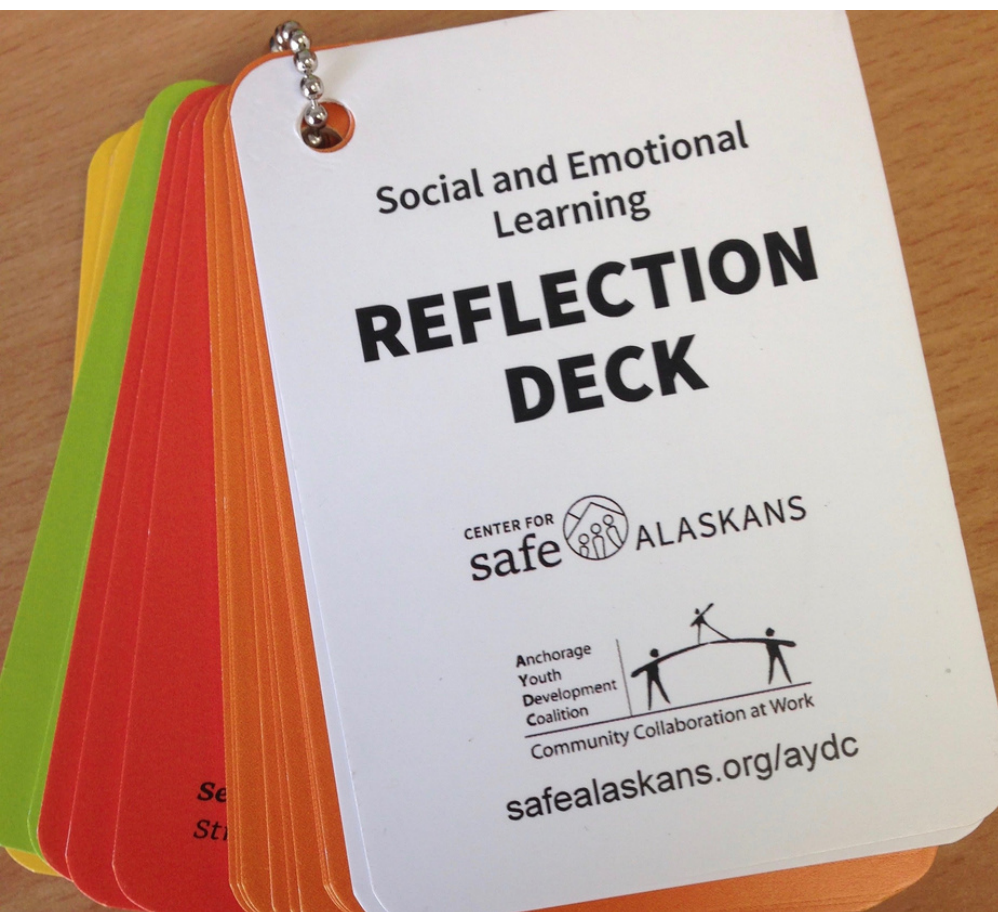
I recognize my strengths and limitations with a sense of confidence and purpose.

I seek support and help when needed.



I manage my own emotions.

I use stress management strategies.



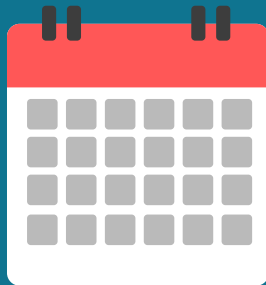
Alaska Native Cultural Charter School Capacity Building

Safe Alaskans received funding through CITC to support the Alaska Native Cultural Charter School in infusing their school with trauma-informed practices and social emotional learning. The overarching goal of the professional development is to provide training and support for administrators and staff that will transform ANCCS into a school that creates a learning climate of trust and positive behavior. It seeks to do this through three main objectives:

- Increase staff feelings of preparedness to implement trauma-informed practices
- Improve staff capacity to support students in building SEL skills and feeling connected to the school
- Decrease the number of student behaviors that require staff intervention; Increase positive student behaviors

The School Year in Review

- 4 school-wide professional development days
- August - Trauma informed practices and ACES primer
- (in person) November - Compassion fatigue and self care
- (in person) January - relationship inventory and regulation activities



- February (half day) - Regulation activity heavy, but also relationship building
- 5 coaching sessions with the school leadership team and our facilitator, Ricky Robertson, to support ongoing improvement and implementation

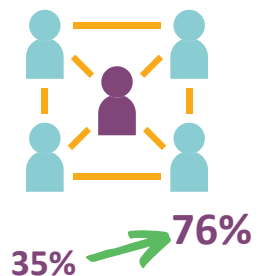
Impact During the School Year

Teachers completed a survey that measured change from the beginning of the school year before professional development until after the final training of the year. Here are some of the most notable results:

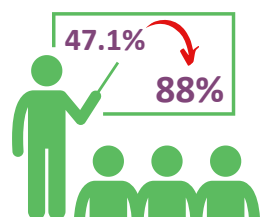
Before, 35% of teachers knew some regulation activities. After 88% of teachers did, there was an almost double increase in implementation.



Before, 41% of teachers knew the importance of how to build staff-teacher relationships as a trauma-informed practice; after 88% of teachers did, implementation more than doubled.



Before participating in the training series, 47.1% of staff reported being moderately knowledgeable or very knowledgeable about the impact of chronic stress, compassion fatigue, and burn-out on their wellbeing and efficacy; after 88% did.



Justice, Equity, Diversion, and Inclusion (JEDI)

AYDC and Safe Alaskans are deepening the way we work with Justice, Equity, Diversity, and Inclusion (JEDI). This includes allocating resources where they are most needed, working alongside and fostering belonging for people from every background, and breaking down barriers that get in the way of that. We continued our collaboration with AYDC stakeholders to further understand and transform the way we do our work.

Our process started with an assessment of strengths and opportunities to grow through a survey of staff, leadership, and partner perspectives and experiences related to:

- Valuing a variety of perspectives and communities
- Organizational and staff competencies around justice, equity, diversity and inclusion (JEDI)
- Learning and growing orientation
- Accessibility and inclusion
- Organizational culture
- JEDI commitment

We also participated in training by partners and hosted training for our staff, board, and AYDC Leadership Team. The training focused on understanding JEDI and exploring individual experiences and biases. AYDC developed an advisory group to guide this process by bringing passion for JEDI and perspectives from multiple sectors, professions, interests, and lived experiences, including but not limited to those related to race and gender identity, age, and income. The group met for several months to guide our learning.

The advisory group developed the commitments and transformative practices that were published in [Anchorage Youth Development Coalition's Commitments to Liberation: Joining a culture of belonging](#) (click to view). The purposes of this document are abundant and include:



"Justice, equity, diversity, and inclusion are the path. Liberation is the destination." - AYDC JEDI Advisory Group

- Guiding the transformative process of AYDC to become a coalition rooted in liberation
- Infusing a new way of working and connecting with the AYDC community
- Better recognizing structures of privilege and oppression that cause harm, especially those rooted in racism, classism, and ableism
- Restoring structures and ways of being that center the voices of the people AYDC's work impacts most, leading to liberation.
- Increasing AYDC's accountability within the community to move forward on this path towards liberation.
- AYDC will serve as a support for other groups on their own journeys, in which AYDC shares the lessons learned and the process of transformation to support other groups to move towards liberation as well.

EVALUATION AND RESEARCH

Health Communication Neuromarketing Lab

Our Health Communication Neuromarketing Lab is finally coming to life. We received funding from the Rasmuson Foundation to purchase the lab in 2019. We were excited to launch the lab at the Alaska Public Health Summit in January 2020. We took the lab to the Summit and ran a mini eye-tracking study with locally created PSAs. Then, COVID halted lab promotion and data collection in March. Since COVID, technological advances have created opportunities for Online Data Collection. Data can include eye-tracking, to see where a person looks at a piece of media, pupil dilation and head movement, as well as facial expression coding. Facial Expression coding involves using build in algorithms to measure emotions such as joy, fear, and surprise.

Staff have utilized the online data collection feature to optimize in-house created messaging and will continue to do so.

In the past several months, the lab has received contracts for multiple data collection and analysis ventures. Two will involve online data collection. The other two will collect more granular in-person data, including heart rate, galvanic skin conductance, and facial electromyography.

The lab (and Safe Alaskans staff) will also be featured at the International Safety Media Awards in Adelaide, Australia, where Safe Alaskans staff will host and facilitate a health communications evaluation workshop during the World Health Organization's Safety 2022 conference.

Finally, as part of Safe Alaskans Strategic Communications Action planning, we are currently developing a plan with consultants at Agnew::Beck to actively promote the lab to a wide variety of potential users. This also fits into the business planning work, as the lab has the potential to become an important line of business for Safe Alaskans sustainability.



The Lab Monitors:



Attentiveness through heart rate



Motivational arousal through skin conductance



Emotional intensity through facial EMG and facial expression tracking



Eye movement and visual attentiveness through eye-tracking

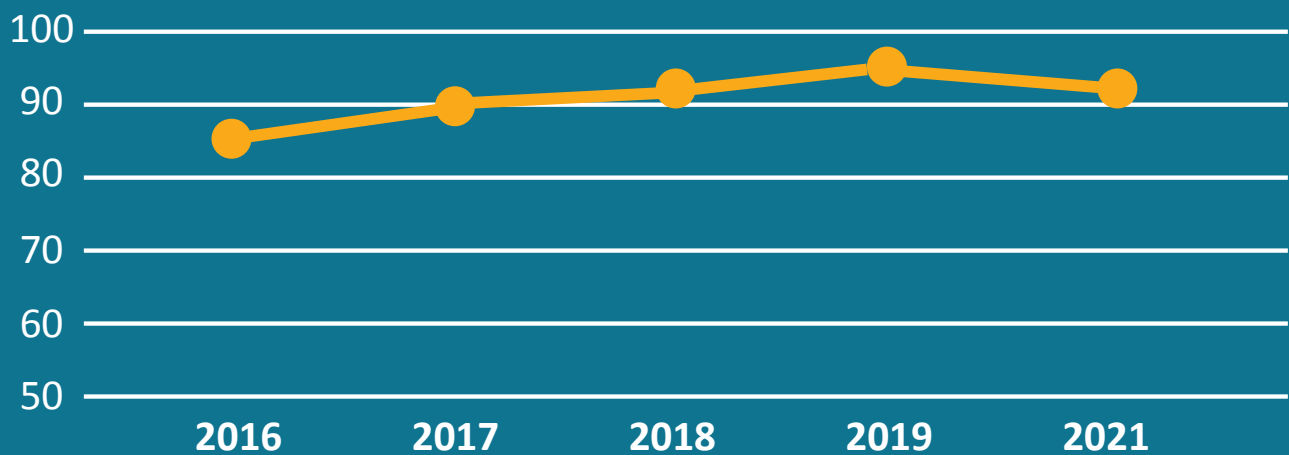


Perceptions through facilitated focus groups, surveys, and interviews

OPUS

This is the 14th year that Center for Safe Alaskans was honored to manage Alaska's Occupant Protection Use Survey (OPUS). OPUS is part of a national study to determine seatbelt usage rates for each State. In addition to managing the observations, 2022 included a requirement to reselect observation sites following a rigorous sampling protocol based on traffic volume and fatal unbelted crash locations. Over 200 sites were selected throughout Alaska's road system. After a 7 month long re-selection process, the National Highway Transportation Safety Administration approved Alaska's site selection. During June, over 40,000 drivers and passengers were observed. The weighted 2022 seatbelt use rate is 89.9%. [Click here to view current and previous OPUS reports!](#)

% Observed Seatbelt use in Alaska (OPUS)



Seatbelt Use and Risk of Injury Perception - Telephone Survey Data

Self-reports of always wearing a seatbelt have remained constant, closely mirroring observed seatbelt use. Interestingly, perceptions of the likelihood of sustaining an injury in a collision without a seatbelt increased 140%

How often do you wear a seatbelt? : Always



Chance of an injury in a collision without a seatbelt: Very Likely



Transportation Attitudinal Telephone Survey

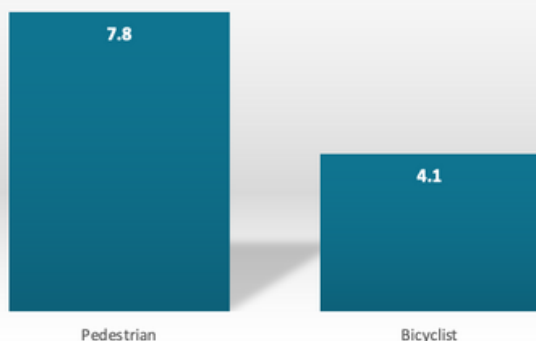
The Alaska Highway Safety Offices has provided funding to Safe Alaskans to conduct their annual Transportation Attitudinal Telephone Survey since 2011. The survey is designed to assess message recall for various transportation safety campaigns and measure risk perceptions related to injury and enforcement consequences due to unsafe driving behaviors. The results are used to prioritize future efforts, evaluate the success of past efforts, and track baseline changes over time by many partners throughout the State. Transportation safety topics covered include seat belt use, knowledge of designated highway Safety Zones, child passenger safety device use, parent familiarity with Alaska's Graduated Driver's License requirements and more.

Data Linkage Project

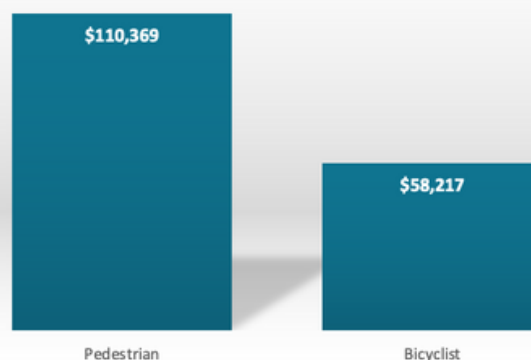
Center for Safe Alaskans has received funding from the Alaska Highway Safety Office for several years to build a linked data set that includes Anchorage police crash reports and injury data from the Alaska Trauma Registry. We now have data linked from 2009-2020 and are about to add 2021. The linked data set provides richer information about transportation-related injuries than that provided by just one data set. The linked data has helped inform the bicycle pedestrian campaigns, young driver safety initiatives, and older driver prioritization. Safe Alaskans staff provided presentations on the data set, uses of the data set and analyses to multiple statewide groups and organizations in 2021 and 2022.

Examples of data analyses using the linked dataset (2009-2019)

Average hospital day stays per injured person

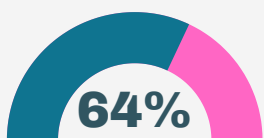
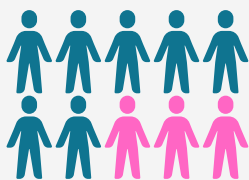


Average hospital costs per injured person



DRIVERS

66% of drivers were male

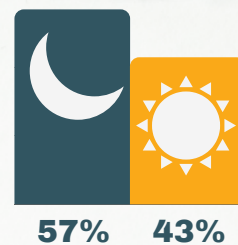


PEDESTRIANS

64% involved were male pedestrians

TIME OF DAY

57% of hospitalized pedestrian injuries from a motor vehicle collision occurred in dark conditions



FUNDERS AND FINANCIAL INFORMATION

Program Funders



AAA Mountain West	Alaska Native Tribal	Cook Inlet Tribal	Division of Behavioral
Alaska Community	Health Consortium	Council	Health
Foundation	Alta	Municipality of	TIAMUNA
Alaska Driver Behavior	American Public	Anchorage	United Way of
Change Program	Health Association	Safe States	Anchorage
Alaska Highway Safety	Amplifying Youth	State Farm	U.S. Substance Abuse
Office	Voices Alaska	State of Alaska	Mental Health Services
Alaska Mental Health	Buckle Up for Life:	Department of Health	Administration
Trust Authority	Toyota & Cincinnati	and Social Services	Youth Service America
	Children's Hospital		Walgreens

Thank you to all of our funders, who make what we do in the community possible.



AYDC Contributing Members



Anchorage Youth Development Coalition
Housed at Center for Safe Alaskans

We'd like to thank our current contributing AYDC members, whose generous donations show their commitment to helping all of Anchorage's youth thrive by strengthening our youth-serving community.

Sustaining Members

Cook Inlet Tribal Council	State of Alaska Department of	Substance Abuse and Mental
State Farm Companies	Health and Social Services	Health Services Administration
Foundation	Division of Behavioral Health	United Way of Anchorage

Director's Circle

Alaska Humanities Forum
Big Brothers Big Sisters Alaska
Recover Alaska
Spirit of Youth

Advocate Circle

Anchorage Youth Court
Campbell Creek Science Center
(BLM)
Covenant House Alaska
Trina Resari-Salao

Community Circle

Becky Judd
January O'Conner
Lee Post

Financial Information

Safe Alaskans continues to grow as an organization. Through fiscal responsibility, we have reached our initial goal of developing a six-month operational reserve account and an innovative fund to support activities that align with our strategic plan. To direct use of those funds, with Board support staff drafted an Essential Criteria, Innovative Fund Criteria, and Innovative Fund process. Another substantial project was to implement an updated retirement plan account for staff that provides an employer contribution with an employer match. It is our intention to recruit, retain and recognize staff. Safe Alaskans engaged in a compensation analysis to further this endeavor and we are happy to report that we are internally equitable and externally competitive.

Safe Alaskans conducted a Single Audit for calendar year 2021. This is a comprehensive financial statement and federal awards audit which must be completed by any entity or organization that expends \$750,000 or more in federal funds. It is intended to ensure an organization is using its federal funds correctly and is in compliance with all applicable compliance requirements and regulations. Foster and Company offered the following opinion, "Center for Safe Alaskans complied, in all material respects, with the types of compliance requirements referred to above that could have a direct and material effect on each of its major federal programs for the year ended December 31, 2021". Additionally, they did not identify any deficiencies in internal control over compliance that we consider to be material weaknesses.

CENTER FOR SAFE ALASKANS Statements of Financial Position December 31, 2021 and 2020

	2021	2020
ASSETS		
CURRENT ASSETS		
Cash and Cash Equivalents	\$ 772,550	\$ 653,431
Grants and Contracts Receivable	205,440	150,032
Supplies Inventory	4,349	4,349
Security Deposits	5,705	5,705
Prepaid Expenses	21,036	10,819
TOTAL CURRENT ASSETS	1,009,080	824,336
PROPERTY AND EQUIPMENT		
Equipment	22,018	22,018
Less: Accumulated Depreciation	(22,018)	(18,716)
PROPERTY AND EQUIPMENT - NET	-	3,302
TOTAL ASSETS	\$ 1,009,080	\$ 827,638
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable	\$ 15,000	\$ 412
Accrued Payroll and Related Liabilities	96,570	72,745
Deferred Revenue	-	22,123
TOTAL CURRENT LIABILITIES	111,570	95,280
NET ASSETS		
Without donor restriction	745,823	569,090
With donor restriction	151,687	163,268
TOTAL NET ASSETS	897,510	732,358
TOTAL LIABILITIES AND NET ASSETS	\$ 1,009,080	\$ 827,638

CENTER FOR SAFE ALASKANS Statements of Activities Years Ended December 31, 2021 and 2020

	2021	2020
CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS		
Revenue, Gains and Other Support:		
Grants and Contracts	\$ 1,366,580	\$ 876,662
Contributions	127,811	195,104
Interest Income	1,558	822
Sale of Goods and Other Income	-	5,355
Paycheck Protection Program	99,238	103,342
Net Assets Released From Restrictions:		
Restrictions Satisfied By Payments	21,809	29,945
TOTAL REVENUE, GAINS, AND OTHER SUPPORT	1,616,996	1,211,230
Expenses:		
Program Services	1,319,645	1,002,491
Management and General	112,584	90,368
Fundraising	8,035	6,711
TOTAL EXPENSES	1,440,264	1,099,570
INCREASE (DECREASE) IN NET ASSETS WITHOUT DONOR RESTRICTION	176,732	111,660
NET ASSETS WITH DONOR RESTRICTION		
Grants, Contributions and Contracts	10,229	29,000
Restrictions Satisfied By Payments	(21,809)	(29,945)
INCREASE (DECREASE) IN NET ASSETS WITH DONOR RESTRICTION	(11,580)	(945)
INCREASE (DECREASE) IN NET ASSETS	165,152	110,715
NET ASSETS - beginning of year	732,358	621,643
NET ASSETS - end of year	\$ 897,510	\$ 732,358