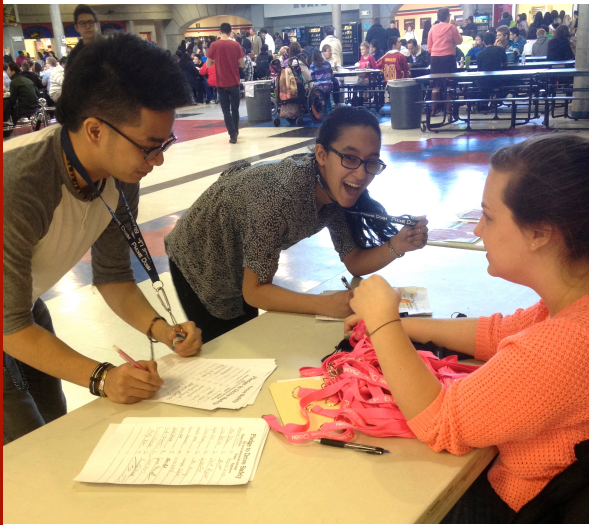




AIPC
Alaska Injury Prevention Center.org

2013 Buckle Up Campaign *“phone down buckle up”*

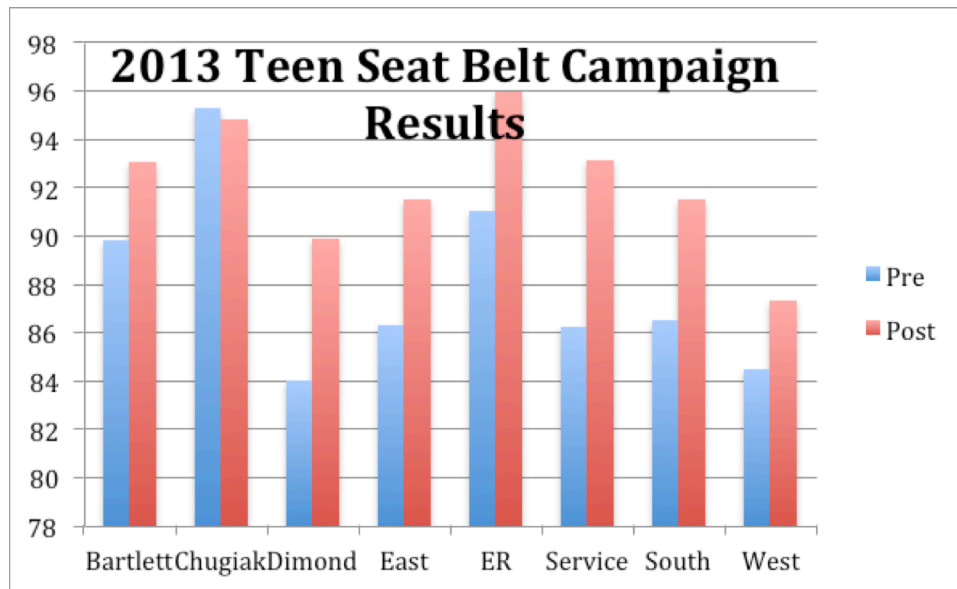


Congratulations to the students and advisors at each ASD high school for leading a successful 2013 campaign.

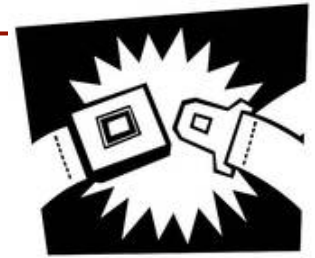
This year's campaign increased the ASD average teen seat belt use from 87.9% to 92.1%- above the Alaska statewide average of 88% ~ way to go Anchorage teens!

- Analysis from the Alaska Trauma Registry shows that teen hospitalized motor vehicle crash victims has decreased from **120 victims in 2001 to 41 in 2011.**
- Seat belt use is the number one preventative measure to protect occupants from injury and death in event of a crash.

The Alaska Injury Prevention Center has coordinated the High School Buckle Campaign since 2006. ASD teens have “driven” seat belt use up with their efforts!



All schools ran successful Buckle Up Campaigns; increasing Anchorage teen seat belt usage from an average of 87.9% pre campaign to 92.1% after the campaign. The Alaska statewide average is 88%~ way to go teens!

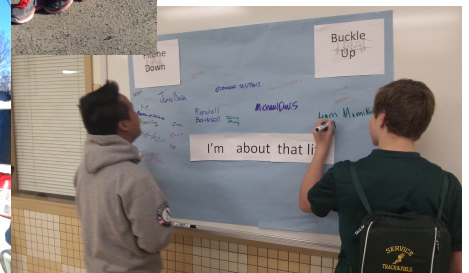
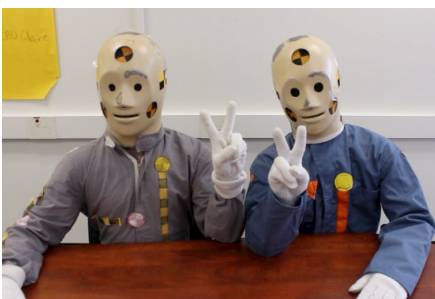
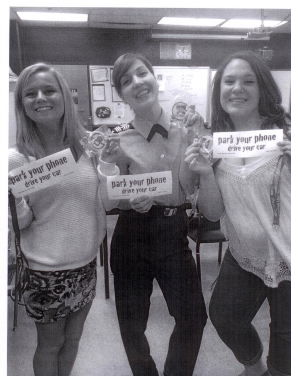


Special recognition

Highest Seat Belt Use ~ Eagle River High School (Student Govt.)

Most Improved Seat Belt Use ~ Service High School (Varsity Football Team)

School & Organization	% Pre Campaign	% Post Campaign	%Change
Bartlett ROTC	89.8	93.05	3.61
Chugiak FCCLA	95.3	94.79	-0.53
Dimond Student Govt.	84	89.84	6.95
East Student Govt.	86.3	91.5	6.02
Eagle River Student Govt	91	95.95	5.44
Service Varsity Football	86.2	93.12	8.02
South Student Govt.	86.5	91.46	5.73
West Key Club	84.5	87.28	3.29



THANK YOU ~ Be Safe!

Beth Schuerman,

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