

Rural Alaska CPS

Alaska Injury Prevention brings car seat safety to smaller Alaskan communities.

Beth Schuerman, Mandi Seethaler, Sylvia Craig
Nationally certified CPS instructors/technicians



2013 Community Hosts:

Barrow- Staff of the Health Dept., Matsutani Resource Center, Donna Alred and Nellie Gomez

Bethel- Orutsararmiut Native Council~Carol Samuelson and Office of Children's Services~Gerald Sherman

Dillingham- Bristol Bay Area Health Corp Injury Prevention Coordinator extraordinaire~ Mary Alice Clark

Nome- Norton Sound Health Corp. Injury Prevention Coordinator ~Kendra Takak, & Nome Community Center ~Andrea Konik

Prince of Wales/Klawock- SEARHC Health Promotion~ June May

Wrangell- Public Health Center
Thank you to our hosts and to the communities for attending the car seat presentations and check up events.

"After the training, 92% of participants indicated that they intended to always use a car seat for their child."

115 Car Seat Checks Conducted 74 Car Seats Distributed

Alaska Injury Prevention's staff of certified Child Passenger Safety (CPS) instructors traveled in 2013 to Craig, Wrangell, Nome, Bethel, Dillingham and Barrow to promote motor vehicle passenger safety; car seat, booster seat, and seat belt use.

On their visits, they distributed free car seats to families who needed them and training to both families and staff of agencies who work with families. Since their visits, Nome has had 2 people become certified CPS technicians. Barrow and Dillingham also have interest in sending individuals to become local car seat safety advocates.

The Alaska Highway Safety Office provided funding for this project, and Alaska Native Tribal Health Consortium injury prevention staff provided guidance. The outreach project included an evaluation component to ensure efficacy.



Ollie the Otter (in Dillingham) is a big hit with both kids and adults. Ollie wears a big seat belt and encourages buckling up
for every ride in every town~ big or small.